

This premium Digital goa GRID site is visible to traffic travelling inbound to the CBD and is located in the inner-north suburb of Clayfield. Sandgate Road is one of the three major northbound arterial roads capturing traffic heading to and from Brisbane Airport. This site features excellent visibility for more than a kilometre leading up to the site. Viewing is prolonged for vehicles stopped at multiple sets of traffic lights.

Restrictions: No advertising for banking, financial services or property loans.

787 Sandgate Rd, Clayfield - Inbound 4011 0011



6.40m x 2.88m



Digital



MOVE #165280

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 4.4% | 122,000 | 3.0 |
| P25-54 | 5.0% | 70,000 | 2.9 |
| OG1 | 6.3% | 41,000 | 3.1 |

www.goa.com.au